

Participación del departamento de e-learning en importantes congresos del sector

e-learning department participates in important sector conferences

El departamento de e-learning ha participado recientemente en importantes congresos europeos del sector, mostrando las actividades y productos desarrollados en IE Business School.

En este sentido, **Mathew Constantine** y **Martín Rodríguez**, jefes de proyectos, viajaron a Berlín para participar en la décimo tercera edición del congreso *Online Educa Berlín*, uno de los más importantes a nivel mundial, y que en esta oportunidad contó con la participación de más de 2.000 personas. Mathew habló sobre *Design, Production and Implementation of Multimedia Simulations in a Leading Business School*, mientras que Martín hizo su presentación sobre *The Sustainable Development Simulation*, que



muchos de nuestros antiguos alumnos han utilizado durante sus programas master.

Además, Martín participó en el *ilearn Forum 2008*, celebrado en París. Esta vez, expuso *Learning project management skills in Business Education using a game based on a real sports tournament*. Esta presentación se fundamentó en el caso *Masters Series Madrid*, recientemente finalizado, y que ha sido desarrollado en forma de juego.

The e-learning department recently participated in important sector conferences in Europe, showing its activities and samples of products they've developed.

In this case **Mathew Constantine** and **Martin Rodriguez**, project managers, travelled to Berlin to participate in the 13th edition of the *Online Educa Berlin*, one of the most important conferences in the world and that in this opportunity had more than 2.000 participants. Constantine talked about the *Design, Production and Implementation of Multimedia Simulations in a Leading Business School* and Rodriguez talked about *The Sustainable Development Simulation* that many alumni



have already played during the master.

Rodriguez also participated in the *ilearn Forum 2008*, that took place in Paris. On this occasion he talked about *Learning project management skills in Business Education using a game based on a real sports tournament*. This presentation was about the recently-finished *Madrid Masters Series* case study, that has been developed as a game.

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Para mayor información contactar con:
Adriana Murlá (Adriana.Murla@ie.edu)

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For additional information please contact
Adriana Murlá (Adriana.Murla@ie.edu).